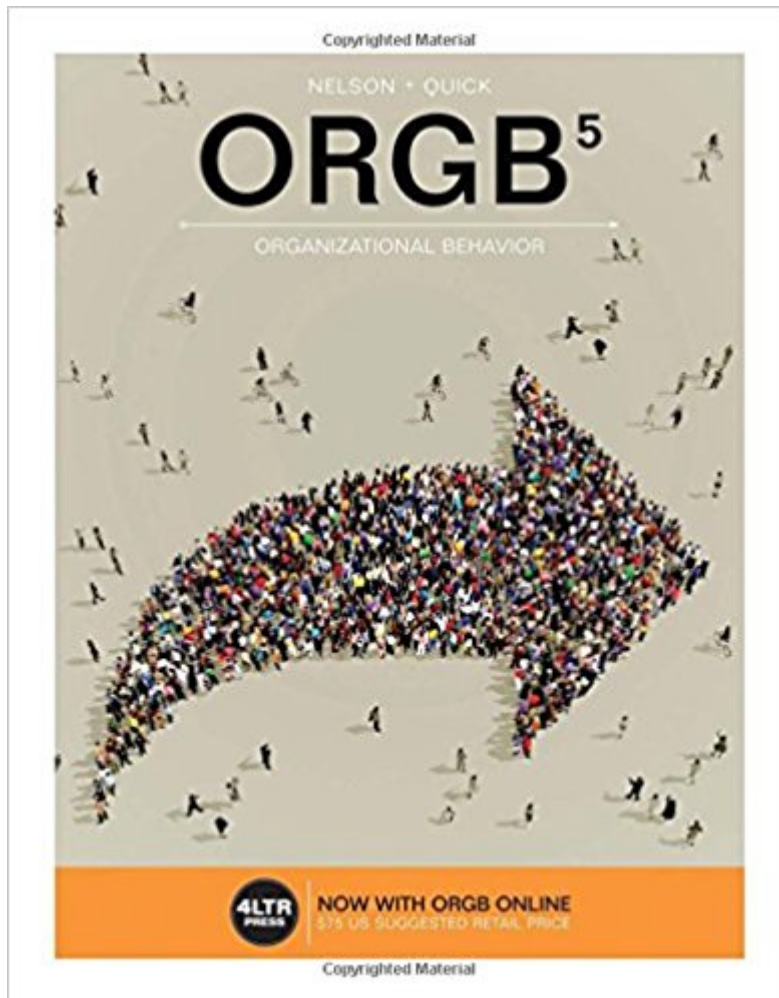


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# ORGB (with ORGB Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



## Synopsis

Through ongoing research into students' workflows and preferences, ORGB 5 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore ORGB 5 anywhere, anytime, and on most devices with ORGB Online! With the intuitive StudyBits™ functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, ORGB 5 with ORGB Online engages students of all generations and learning styles, and integrates seamlessly into your Organizational Behavior course. ORGB 5 features include updated quizzing and testing content and the addition of interactive problems into the Online narrative flow. In addition, students will have the ability to use StudyBits to customize their own learning experience and flashcards.

## Book Information

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Press Online: ORGB Online allows easy exploration of the ORGB 5 anywhere, anytime - including on your device! Collect your notes and create StudyBits from interactive content as you go to remember what's important. Then, either use preset study resources, or personalize the product through easy-to-use tags and filters to prioritize your study time. Make and review flashcards, review related content, and track your progress with Concept Tracker. Add in access to

assignments and documents from your instructor, and you have everything you need in one place and always accessible!

**Shorter Chapters.** Shorter chapters in a design that's easy to reference presents Organizational Behavior content in a more convenient and accessible style, complete with visuals to help you better recall the content.

**Tear-Out Review Cards.** At the back of the textbook, Tear-Out Review Cards provide a portable study tool containing all of the pertinent information for class and test preparation.

**Customize Your Learning Experience.** ORGB 5 features include updated quizzing and testing content and the addition of interactive problems into the Online narrative flow. In addition, students will have the ability to use StudyBits to customize their own learning experience and flashcards.

"I used all aspects of the 4LTR Press solutions. I found them very helpful study tools." "The online help was great. The games made it so it wasn't boring and I retained more of the information." "I like the online quizzes. They are very helpful. So are the chapter review cards. I use them before each exam."

Dr. Debra L. Nelson is the Spears School of Business Associates' Professor of Business Administration and Professor of Management at Oklahoma State University. She received her Ph.D. from the University of Texas at Arlington, where she was the recipient of the R. D. Irwin Dissertation Fellowship Award. Dr. Nelson is the author of over 90 journal articles focusing on organizational stress management, gender at work, and leadership. Her research has been published in the *ACADEMY OF MANAGEMENT EXECUTIVE*, *ACADEMY OF MANAGEMENT JOURNAL*, *ACADEMY OF MANAGEMENT REVIEW*, *MIS QUARTERLY*, *ORGANIZATIONAL DYNAMICS*, *JOURNAL OF ORGANIZATIONAL BEHAVIOR*, and others. In addition, she is coauthor/coeditor of several books, including *ORGANIZATIONAL BEHAVIOR: SCIENCE, THE REAL WORLD, AND YOU*; *POSITIVE ORGANIZATIONAL BEHAVIOR* (Sage, 2007); *ORGANIZATIONAL LEADERSHIP* (South-Western, Cengage Learning, 2004); *GENDER, WORK STRESS, AND HEALTH* (American Psychological Association, 2002); *ADVANCING WOMEN IN MANAGEMENT* (Blackwell, 2002); and *PREVENTIVE STRESS MANAGEMENT IN ORGANIZATIONS* (American Psychological Association, 1997). Dr. Nelson has also served as a consultant to several organizations including AT&T, American Fidelity Assurance, Sonic, State Farm Insurance, and Southwestern Bell. She has presented leadership and preventive stress management seminars for a host of organizations, including Blue Cross/Blue Shield, Conoco/Phillips and the Federal Aviation Administration. She has been honored with the Greiner Graduate Teaching Award, the Chandler-Frates and Reitz Graduate

Teaching Award, the Regents' Distinguished Teaching Award, the Regents' Distinguished Research Award, and the Burlington Northern Faculty Achievement Award at OSU. Dr. Nelson also serves on the editorial review boards of the JOURNAL OF ORGANIZATIONAL BEHAVIOR, JOURNAL OF LEADERSHIP AND ORGANIZATIONAL STUDIES, and LEADERSHIP. Dr. James Campbell (Jim) Quick is John and Judy Goolsby Distinguished Professor in the Goolsby Leadership Academy, Distinguished Professor in the Academy of Distinguished Teachers, and Professor of Organizational Behavior in the Department of Management, College of Business at The University of Texas at Arlington. He earned an M.B.A. and a Ph.D. at the University of Houston. He completed postgraduate courses in behavioral medicine (Harvard Medical School) and combat stress (University of Texas Health Science Center at San Antonio). Dr. Quick is a Fellow of the Society for Industrial and Organizational Psychology, the American Psychological Association, and the American Institute of Stress. Dr. Quick's and his brother's signature theory is preventive stress management, now in the APA Dictionary of Psychology (2007). Dr. Quick has over 100 books, book chapters, journal articles, and clinical monographs in 10 languages. Dr. Quick's awards and recognitions include Beta Gamma Sigma and Phi Beta Delta honor societies membership; The Maroon Citation (Colgate University Alumni Corporation, 1993); 2002 Harry and Miriam Levinson Award (American Psychological Foundation); and a Presidential Citation (American Psychological Association, 2001). Quick won the 2007-2008 Honors College Outstanding Faculty Award and 2009 Award for Distinguished Record of Research at UT Arlington. Colonel Quick, United States Air Force Reserve (Ret.) was Distinguished Visiting Professor of Psychology, 59th Medical Wing (1999) and Visiting Scholar, United States Military Academy at West Point (2007). His awards and decorations include the Legion of Merit, Meritorious Service Medal, and National Defense Service Medal with Bronze Star. He currently serves by appointment from Secretary of Defense Robert Gates on the Defense Health Board's Psychological Health External Advisory Subcommittee.

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